

Professional Masters of Business Administration

Student Learning Outcomes

1. Strategic level understanding of the key functions of business
2. Analytical thinking and problem solving skills needed to formulate effective strategies for managing organizations
3. Strategic use of information technologies in the design and management of the organization
4. Effective communication strategies for organizations
5. Ability to analyze domestic and global forces that affect organizational success
6. Ability to identify and evaluate ethical dilemmas impacting business decisions
7. Effective management of the financial resources of an organization
8. Strategies for successfully managing group and individual dynamics in organizations
9. Specific knowledge in an area through elective course work to allow for individual preferences and career enhancement