

Department of Business Administration & Economics
Massachusetts College of Liberal Arts
Bachelor of Science Degree in Business Administration
Event & Sport Management Concentration: Event Track
For Freshmen and Transfers

STUDENT NAME: _____ **FACULTY ADVISOR:** _____

STUDENT e-mail ADDRESS: _____

REQUIRED DEPARTMENT COURSES			
Department Courses (39 credits)	Prerequisites	Credit	Semester
BADM 100 – Explorations in Business		3	
ECON 141 - Macroeconomics		3	
ECON 142 - Microeconomics		3	
BADM 206 – Math Methods in Business & Economics	MATH 232	3	
BADM 210 – Information Technology for Business	CCCL 100 (see Core Curr)	3	
ECON 216 – Statistics for Economics & Business	BADM 206	3	
BADM 224 – Financial Accounting	CCCL 100 (see Core Curr)	3	
BADM 225 – Managerial Accounting	CCCL 100 (see Core Curr)	3	
BADM 242 – Legal & Social Environment of Business OR BADM 201 – Business Law I	Soph Status	3	
BADM 260 – Management	Soph status	3	
BADM 270 – Marketing	Soph status	3	
BADM 340 – Financial Management*	BADM 224, ECON 141, Jr status	3	
BADM 510 – Seminar in Business Policy*	All BADM Required Courses Listed Above	3	

Event Management Track Courses (18 credits)	Prerequisite(s)	Credit	Semester
BADM 240 – Issues in Event & Sport Management		3	
BADM 387 – Service & Event Marketing*	BADM 270	3	
ECON 377 – Economics of Culture & Tourism*	Jr. Status; Dept. Approval	3	
Elective (See below):*		3	
Elective (See below):*		3	
BADM 475 – Seminar in Event & Sport Management*	BADM 240, BADM 387,ECON 377	3	

UPPER LEVEL ELECTIVES IN EVENT MANAGEMENT	
BADM 366 – Team Facilitation	ENGL 318 – Popular Arts as Business
BADM 384 – Marketing Communications	GEOG 320 – Tourism Planning & Development

REQUIRED SUPPORT COURSE	Credit	Semester
ENGL 303 Writing Prose OR ENGL 305 Magazine Writing & Editing OR ENGL 306 Business Writing & Presentation*	3	

CORE REQUIREMENTS	Course	Sem	Course	Sem
Tier I: Critical reading, thinking, writing (3 cr)				
Tier I: Quantitative reasoning (3 cr)				
Tier I: Computing, technology, problem solving (3 cr)				
Tier I: Language arts (competency at 102 level) (3 cr)**				
Tier II: Creative Arts must take 2 courses, at least 1 of which must be a 200-level course (6 cr)				
Tier II: Human Heritage must take 2 courses, at least 1 of which must be a 200-level course (6 cr)				
Tier II: Self & Society must take 2 courses, at least 1 of which must be a 200-level course (6 cr)				
Tier II: Science & Technology must take 2 courses, 1 of which must be a 4-credit lab course (7 cr)		(4 cr)		
Tier III: Core Capstone (3 cr)*				

Physical Education (2 credits total)				
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**Student will be waived from this requirement if enter MCLA with competency at 102 level

Electives, any level or 100 writing/101 language (9 cr)	Prerequisite(s)	Credit	Semester
		3	
		3	
		3	

Upper Level Electives, 300 or higher (12 credits)*	Prerequisite(s)	Credit	Semester
		3	
		3	
		3	
		3	

Summary:

TOTAL BADM/ECON CREDITS REQUIRED	57 cr
REQUIRED SUPPORT COURSE	3 cr
CORE CURRICULUM/PHED REQUIREMENTS	42 cr
ELECTIVES, ANY LEVEL OR 101 WRITING/LANGUAGE	6 cr
UPPER-LEVEL FREE ELECTIVES (300 or higher)	12 cr
TOTAL CREDITS REQUIRED FOR GRADUATION	120 cr

Graduation Requirements to Note:

- Completion of 120 credits (*no more than 5 PHED skills/activities credits*)
- At least 45 credits completed through MCLA
- At least 39 upper-division credits (*300-500 level*) – *Courses with * apply*
- Final 15 credits of course work completed through MCLA
- Overall MCLA GPA at least 2.00
- Completion of Core Curriculum
- Completion of Major Requirements
- Major GPA at least 2.00
- At least one-half of major credits through MCLA

<http://www.mcla.edu/Undergraduate/majors/businessadministration/>