



Department of Business and Economics
Bachelor of Science in Business Administration - Event Management Concentration
4 Year Academic Plan

| Freshman Fall Semester | | | Freshman Spring Semester | | |
|-------------------------|---|-----------|---------------------------|---|-----------|
| Course | Course Name | Credits | Course | Course Name | Credits |
| BADM 100 | Explorations in Business | 3 | ECON 142 | Microeconomics | 3 |
| ENGL 150 | College Writing II | 3 | BADM 224 | Financial Accounting | 3 |
| MATH 232 | Intro to Stats | 3 | CCAA XXX | Creative Arts Course | 3 |
| BADM 110 | Info Tech for Business | 3 | BADM 206 | Math Methods in Busi & Econ | 3 |
| ECON 141 | Macroeconomics | 3 | CCHH XXX | Human Heritage Course | 3 |
| | | | PHED XXX | Phys Ed class | 1 |
| Subtotal | | 15 | Subtotal | | 16 |
| Sophomore Fall Semester | | | Sophomore Spring Semester | | |
| BADM 225 | Managerial Accounting | 3 | BADM 201 | Business Law I | 3 |
| BADM 260 | Management | 3 | BADM 270 | Marketing | 3 |
| ECON 3XX | Stats for Business & Econ | 3 | | Language course (102 level) | 3 |
| CSTL XXX | Science with a Lab | 4 | CCAA XXX | Creative Arts Course | 3 |
| CCHH XXX | Human Heritage Course | 3 | CCST XXX | Science & Technology | 3 |
| | | | PHED XXX | Physical Education | 1 |
| Subtotal | | 16 | Subtotal | | 16 |
| Junior Fall Semester | | | Junior Spring Semester | | |
| BADM 240 | Issues in Event & Sport Management | 3 | BADM 3XXX | Legal & Social Environ of Bus | 3 |
| BADM 340 | Financial Management | 3 | ENGL 306 | Business Writing & Present | 3 |
| | Elective, any level or 100 writing/101 language | 3 | BADM 377 | Economics of Culture & Tourism | 3 |
| | Self & Society course | 3 | | Elective, any level or 100 writing/101 language | 3 |
| | Elective, any level or 100 writing/101 language | 3 | | 300 or above elective | 3 |
| Subtotal | | 15 | Subtotal | | 15 |
| Senior Fall Semester | | | Senior Spring Semester | | |
| BADM 387 | Service & Event Marketing* | 3 | BADM 475 | Seminar in Event & Sport Management* | 3 |
| | Event Management Elective | 3 | BADM 510 | Seminar in Business Policy | 3 |
| | 300 or above elective | 3 | | 300 or above elective | 3 |
| CCAP | Core Capstone | 3 | | Event Management Elective | 3 |
| | Elective, any level or 100 writing/101 language | 3 | | | |
| Subtotal | | 15 | Subtotal | | 12 |

* Electives in Events Management (Select Any Two): Team Facilitation—BADM 366, BADM 384 – Marketing Communications