



Department of Business and Economics
Bachelor of Science in Business Administration- Sports Management Concentration
4 Year Academic Plan

Freshman Fall Semester			Freshman Spring Semester		
Course	Course Name	Credits	Course	Course Name	Credits
BADM 100	Explorations in Business	3	ECON 142	Microeconomics	3
ENGL 150	College Writing II	3	BADM 224	Financial Accounting	3
MATH 232	Intro to Stats	3	CCAA XXX	Creative Arts Course	3
BADM 110	Info Tech for Business	3	BADM 206	Math Methods in Busi & Econ	3
ECON 141	Macroeconomics	3	CCHH XXX	Human Heritage Course	3
			PHED XXX	Phys Ed course	1
Subtotal		15	Subtotal		16
Sophomore Fall Semester			Sophomore Spring Semester		
BADM 225	Managerial Accounting	3	BADM 201	Business Law I	3
BADM 260	Management	3	BADM 270	Marketing	3
ECON 3XX	Stats for Business & Econ	3		Language course (102 level)	3
CSTL XXX	Science with a Lab	4	CCAA XXX	Creative Arts Course	3
BADM 240	Issues in Event & Sport Management	3	CCST XXX	Science & Technology	3
			PHED XXX	Phys Ed course	1
Subtotal		16	Subtotal		16
Junior Fall Semester			Junior Spring Semester		
BADM 340	Financial Management	3	BADM 3XXX	Legal & Social Environ of Bus	3
BADM 345	Sport Finance & Economics	3	ENGL 306	Business Writing & Present	3
CCSS XXX	Self & Society course	3	CCHH XXX	Human Heritage Course	3
BADM 386	Sport Marketing	3		Elective, any level or 100 writing/101 language	3
	Elective, any level or 100 writing/101 language	3		300 or above elective	3
Subtotal		15	Subtotal		15
Senior Fall Semester			Senior Spring Semester		
	Sports Management Elect*	3	BADM 475	Seminar in Event & Sport Management*	3
CCAP	Core Capstone	3	BADM 510	Seminar in Business Policy	3
	300 or above elective	3		300 or above elective	3
	Elective, any level or 100 writing/101 language	3		Sports Management Elective*	3
		3			
Subtotal		15	Subtotal		12

* **Electives in Sports Management** (Select Any Two): Team Facilitation—BADM 366, BADM 384 – Marketing Communications, ENGL 378 – Sports Literature; SOCI 316 - Sociology of Sport, PHED 395 – Topics: Athletic Team & Facilities Management, PSYC 376 – Sport Psychology