### REQUIRED DEPARTMENT COURSES

<table>
<thead>
<tr>
<th>Department Courses (42 credits)</th>
<th>Prerequisites</th>
<th>Credit</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 100 – Explorations in Business</td>
<td>open to all but Jr./Sr. BADM Majors</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 110 – Information Technology for Business</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 141 - Macroeconomics</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 142 – Microeconomics</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 201 – Business Law I</td>
<td>Sophomore Status</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 206 – Math Methods in Business &amp; Economics</td>
<td>ECON 142 and MATH 232</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 224 – Financial Accounting</td>
<td>BADM 110</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 225 – Managerial Accounting</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 260 – Management</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 270 – Marketing</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 342 – Legal &amp; Social Environment of Business</td>
<td>Junior Status</td>
<td>3</td>
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</tr>
<tr>
<td>ECON 316– Statistics for Business &amp; Economics</td>
<td>BADM 110, MATH 232</td>
<td>3</td>
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</tr>
<tr>
<td>BADM 340 – Financial Management</td>
<td>BADM 224, ECON 141, Junior Status</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 510 – Seminar in Business Policy</td>
<td>Senior Status, BADM 340</td>
<td>3</td>
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</tr>
</tbody>
</table>

### Marketing Concentration Courses (15 credits)

<table>
<thead>
<tr>
<th>Marketing Concentration Courses (15 credits)</th>
<th>Prerequisite(s)</th>
<th>Credit</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 381 – Consumer Behavior</td>
<td>(Fall) BADM 270</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BADM 382 – Marketing Research</td>
<td>(Fall) BADM 270, ECON 316</td>
<td>3</td>
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</tr>
<tr>
<td>BADM 384 – Marketing Communications</td>
<td>(Spring) BADM 270</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective (See below)</td>
<td></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective (See below)</td>
<td></td>
<td>3</td>
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</tr>
</tbody>
</table>

### UPPER LEVEL ELECTIVES IN MARKETING

| BADM 380 – Strategic Marketing                                      | BADM 386 Sport Marketing |          |
| BADM 385 Global Marketing                                           | BADM 387 Service & Event Marketing |          |

### REQUIRED WRITING COURSE

<table>
<thead>
<tr>
<th>REQUIRED WRITING COURSE</th>
<th>Credit</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 306 - Business Writing &amp; Presentation</td>
<td>Junior Status</td>
<td>3</td>
</tr>
</tbody>
</table>
### Integrative Core Curriculum
**Effective Fall 2021**

#### Integrative Foundational Level

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical Reading, Thinking, Writing</td>
<td>3</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>3</td>
</tr>
<tr>
<td>Health and Wellness</td>
<td>3</td>
</tr>
<tr>
<td>First Year Seminar</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Core 40 credits**

#### Integrative Foundational Level

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language, Culture and Communication</td>
<td>3</td>
</tr>
<tr>
<td>Self and Society</td>
<td>3</td>
</tr>
<tr>
<td>Creative Arts</td>
<td>3</td>
</tr>
<tr>
<td>Science and Technology w/lab</td>
<td>4</td>
</tr>
<tr>
<td>Science and Technology</td>
<td>3</td>
</tr>
<tr>
<td>Human Heritage</td>
<td>3</td>
</tr>
<tr>
<td>Human Heritage</td>
<td>3</td>
</tr>
<tr>
<td>Integrative Capstone Seminar</td>
<td>3</td>
</tr>
</tbody>
</table>

*one of these will be a FSEM designated course*

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### Graduation Requirements

- Completion of 120 credits
- At least 45 credits completed through MCLA
- At least 39 upper-division credits (300-500)
- Final 15 credits of course work completed through MCLA
- Overall GPA at least 2.00
- Completion of Core Curriculum - 40 credits
- Completion of Major Requirements
- At least one-half of major credits through MCLA
- Completion of Second Major Requirements *(if applicable)*
- Completion of Minor Program Requirements *(if applicable)*
- Completion of Teacher Licensure Program Requirements *(if applicable)*